

Hello.

My Name Is

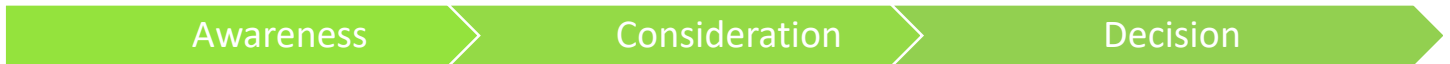
What you really need to know about me

Goals/Values

Frustrations/Concerns

“

”



PROFILE

education

age/family/relationships

job title/description

income

urban/suburban/rural

INFLUENCES

blogs/podcasts/websites

social media channels

industry resources

thought leaders/influencers

THREE REAL PEOPLE

name/company/title

LinkedIn URL

name/company/title

LinkedIn URL

name/company/title

LinkedIn URL